



UNH Community Votes Application for Voter Engagement Training Grants

OPPORTUNITY DESCRIPTION

The UNH Community Votes project seeks to increase the capacity of settlement houses to conduct nonpartisan voter engagement and registration activities. This effort is based on research that indicates personal contact by a trusted messenger increases the likelihood of voting. Settlement houses are trusted community resources, and often connected to people who participate in elections at low rates. Building the capacity of settlement houses to mobilize voters is a strategy for increasing the civic engagement of diverse communities across New York City.

To achieve this goal, UNH and Community Votes are offering settlement houses this opportunity to apply for one or a combination of two grants for training in voter engagement and registration: *Civic Engagement Grant* and *Get Out the Vote (GOTV) Grant*. Please note, organizations may apply for a Civic Engagement Grant alone, or a Civic Engagement Grant AND a GOTV Grant; no organization will be awarded a GOTV Grant alone.

Civic Engagement Grants (\$1,000)

Requirements

1. Attend two clinics (training and debrief), with a preference that two staff members from each organization to attend both clinics
2. Agree to register to vote or sign a pledge to vote with **at least 150 people** from the community, including settlement house staff and participants.
3. Designate a staff coordinator to manage the effort
4. Track the names and addresses of people contacted for get out the vote activities and evaluation

Benefits

In addition to a grant of \$1,000, each Civic Engagement Grant recipient will receive:

- ✓ Neighborhood Voting Profile, which includes number and percentage of eligible and registered voters, and turnout for recent elections
- ✓ Voter Engagement Toolkit: Registration Forms, *I Pledge to Vote* cards, *I Registered to Vote Today* stickers, and Voter Registration FAQ fliers
- ✓ Training and Support for conducting nonpartisan voter registration and voter pledge activities
- ✓ Opportunities for Peer Learning from other UNH Member Organizations
- ✓ Evaluation and Analysis of voter engagement activity, including the turnout of voters contacted by your organization

GOTV Grants (\$1,000)

Requirements

1. Identify 4-5 people to conduct two evenings of phone banking (from 5:00 PM to 9:00 PM) focused on turning out voters for the primary election
2. Identify a volunteer to enter phone banking results into an on-line database
3. Access to a computer and internet during the two evenings of phone banking

Benefits

In addition to a grant of \$1,000, each GOTV Grant recipient will receive **all benefits listed above** for Civic Engagement Grant recipients, plus:

- ✓ Training on how to conduct a nonpartisan phone bank to remind people to vote
- ✓ Provision of a calling list of registered voters living in the neighborhood
- ✓ Report summarizing phone banking activity: number of calls and number of people reached

Training Date

June 14, 2017, 3:00 PM - 5:00 PM

APPLICATION

Please answer the following question in a 1- to 2-page narrative and provide your contact information below.

The Application Narrative should include the following information:

1. Describe the organization, the communities served by your organization, and your organization’s civic reach, such as number of employees, number of volunteers, and number and demographics of people served.
2. Which community district(s) is/are served by your organization? If your organization serves more than one district, which district would you focus your voter engagement efforts?
3. Mission Connection
 - a. How does encouraging voting support your organization’s mission?
 - b. Provide examples of past voter engagement efforts, if any.
4. What are the potential opportunities for internal and external voter engagement activities, such as open houses, staff orientations, health fairs, graduations, waiting rooms, etc.
5. Are you a polling site? (Yes/No):

Contact Information

Organization Name: _____

Contact Name & Title: _____

Address: _____

Phone: _____

Email: _____